

11th

PAN-IIM World Management Conference (WMC) 2026

THEME

Driving Sustainability and Inclusive Growth for Nation Building

27th - 29th NOVEMBER, 2026



In today's interconnected world, organizations and societies face unprecedented challenges that call for a renewed paradigm of leadership and innovation - one that drives sustainability and inclusive growth for nation building. Ethical Leadership and Sustainable Innovation embody this paradigm, emphasizing the need for leaders who combine integrity with creativity, and innovation with responsibility. Ethical leadership is not merely about compliance or governance; it is about cultivating trust, fairness, and accountability in every sphere of decision-making. Leaders who act with compassion and integrity inspire confidence, foster collaboration, and ensure that progress benefits all stakeholders. In an era where businesses operate across diverse cultural and social landscapes, ethical leadership provides the moral compass that guides organizations toward inclusive and just growth. Equally important is the pursuit of sustainable innovation. Innovation today must go beyond efficiency and profitability to address pressing global concerns such as climate change, resource scarcity, and social inequality. Sustainable innovation integrates environmental stewardship, social responsibility, and long-term resilience into the creative process, ensuring that new ideas and technologies actively support sustainable development and nation building.

Together, ethical leadership and sustainable innovation form the cornerstone of a forward-looking, human-centered management philosophy. They challenge leaders and organizations to balance ambition with accountability, creativity with compassion, and growth with sustainability. By embracing these principles, institutions and individuals can redefine success - not only through economic progress but also through their contribution to sustainable, inclusive growth and the creation of lasting value for society and the nation.

About the Conference

Spearheaded by the Ministry of Education, Government of India, and the Indian Institutes of Management, the Pan-IIM World Management Conference has emerged as a premier global forum where distinguished scholars, researchers, policymakers, and industry leaders converge to exchange ideas and insights. Organized on a rotational basis by the IIMs, the conference provides a vibrant platform for disseminating cutting-edge research in management and allied fields, while fostering dialogue on contemporary challenges and forward-looking perspectives that shape the discipline.

Over the years, the conference has evolved into a space that nurtures collaboration, enriches the knowledge ecosystem, and promotes meaningful engagement across academia, industry, and policy. The 11th edition, hosted by IIM Shillong, will continue this tradition by convening participants from India and abroad for three days of rigorous intellectual exchange. The program will feature technical sessions, thought-provoking plenaries, and interactive roundtables led by eminent scholars, policy thinkers, and business leaders. With substantive avenues for scholarly publication and impactful dialogue, the Pan-IIM World Management Conference reaffirms its stature as a distinguished venue for advancing management research, pedagogy, and practice, while inspiring ethical leadership and sustainable innovation for the future.

About IIM Shillong

Located amidst the green hills of North-East, India, in state Meghalaya, Indian Institute of Management (IIM) Shillong began its operations in 2008 with a vision to excel in management education and research. Known for its academic rigor and emphasis on sustainability, the institute nurtures ethical values, compassion, and social responsibility in business leadership. Mission of IIM Shillong is to generate and disseminate knowledge in all aspects of management education for sustainable development and to develop innovative leaders with strong ethical values. The core values that drive the mission and vision of IIM Shillong are openness to new ideas; intellectual freedom; self-experimentation and creative pursuit; adherence to fair, justice, and ethical values; and compassion for others.

Call for Papers

We welcome original contributions from researchers, scholars, practitioners, and thought leaders in the following areas, focused on, but not limited to, the conference theme.

Key Focus Area

Economics and Public Policy	Marketing Management
Entrepreneurship, Innovation, and New Business Models	Operations and Supply Chain Management
Finance and Accounting	Organisational Behaviour and Human Resource Management
AI, Information Systems and Analytics	Strategic Management and Liberal Arts
Indigenous Knowledge System	Other domains in management research

Submission Guidelines

For Conceptual Papers, Idea in Brief and Case Studies

All the above should be in 1000-1500 words with no specific format.

For Research Papers

For Abstract: The Extended Abstract should be within 1000 - 2000 words, including appendix and references (APA style). Preferred typeface is Times New Roman, 12 pt, single-spaced and justified. The Extended Abstract should be easily readable, suitably sectionalized and free of grammatical errors. It should be submitted as a PDF or a Word document. The Extended Abstract should ideally have the following sections: Introduction, Literature Review, Data and Methodology, Results and Discussion, Conclusion and Managerial/Social Implications. Submission of the abstract indicates

that the corresponding author (representing all other co-authors) agrees to transfer the copyright of the abstract only, explicitly permitting the conference committee to publish the abstract in the conference proceedings.

For Full Paper: The full paper should be limited to 8000 words, including appendix and references (APA style). Preferred typeface is Times New Roman, 12 pt, single-spaced and justified. The full paper should be easily readable, suitably sectionalized and free of grammatical errors. It should ideally have the following sections: Introduction, Literature Review, Data and Methodology, Results and Discussion, Conclusion and Managerial/Social Implications. Publication opportunities will be provided to full papers only.

Publication Opportunities

Selected full papers will be considered for publication in reputed journals such as:

- Journal of Global Marketing
- FIIB Business Review
- IIMB Management Review
- Vikalpa
- Review of Management Literature
- IIMS Journal of Management Science

Best Paper Awards

The Best Paper Awards will be conferred across each of the conference tracks, including Economics & Public Policy; Entrepreneurship, Innovation and New Business Models; Finance & Accounting; AI, Information Systems & Analytics; Marketing Management; Organisational Behaviour & Human Resource Management; Operations and Supply Chain Management; Strategic Management & Liberal Arts; Indigenous Knowledge Systems and other domains of management research. These awards honour scholarly endeavours that transcend technical rigour to offer insight into the deeper patterns, paradoxes, and possibilities that shape managerial thought, inviting us to reimagine how organisations and societies might flourish amidst complexity.

Accommodation

The Institute will offer limited single-occupancy accommodation in campus on a first-come, first-served basis, subject to applicable additional charges.

Important Dates

Submission Opens:	1 st May, 2026
Submission Closes:	31 st July, 2026
Acceptance Notification:	15 th September, 2026
Registration Opens:	18 th September, 2026
Registration Ends:	20 th October, 2026
Conference:	27 th - 29 th November, 2026

Submission Fees Details

Participants	Registration fees
Research Scholars:	INR 5000 + 18% GST
Academics and Faculty:	INR 9000 + 18% GST
Industry Professionals:	INR 15000 + 18% GST
International Presenters:	USD 250 + 18% GST (Tax)

Conference Patron



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Director-in-Charge, IIM Shillong

Conference Chairpersons



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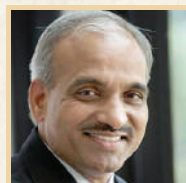
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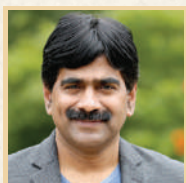
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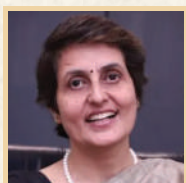
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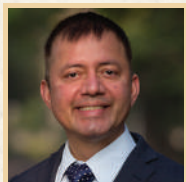
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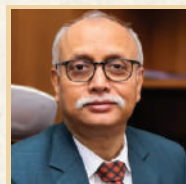
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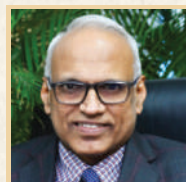
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Prof. Mylavaram Chandrasekhar
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